

PRISM

OFFICIAL NEWSLETTER OF
SCHOOL OF BUSINESS MANAGEMENT
NMIMS, NAVI MUMBAI.



**EVENTS OF
CLUBS OF NMIMS**

An amalgamation of
the happenings of
NMIMS, Navi Mumbai.

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PRISM

COMMITTEES

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SCHOOL OF BUSINESS MANAGEMENT



Corporate & Academic Excellence Committee



CORPORATE AND ACADEMIC EXCELLENCE COMMITTEE



NAVI MUMBAI



GAMIFICATION WORKSHOP

Deepesh Kothari

Head of Digital Strategy
& Transformation
National Geographic
Traveller - India

Link: <https://rb.gy/vzfsji>



Explore gamification today!

Join us on MS Teams → June 5 5pm - 6:30pm

GAMIFICATION WORKSHOP

The CAEC's Gamification Workshop session of 5th June, 2021 had guest speaker Mr. Deepesh Kothari moderated by Dr. Nupur Gupta and Prof. Mukund Tripathi. Darshan Choure, Parth Desai, Vitthal Agarwal, Eashaa Saraogi from SBM, Siva Subramaniam from STME were present to provide assistance and interact with attendees and guest. The Guest was:

Mr Deepesh Kothari, the Head of Digital Strategy & Transformation at National Geographic Traveller- India

Mr Kothari commenced the workshop by enlightening us on the concept of gamification. Sir then hosted a virtual quiz with the participants to show how easy and fun it is to conduct customizable quizzes,

He showed some of the tools that can be used to enhance the online experience such as crowd.live, crowdpurr.com, quiz-maker.com and many more followed by a live quiz using one of the platform and insights into how the backend of the quiz platform works. The session was quite interactive followed by Q&A.

Key Takeaways from the session were:

- How to make online events more interactive
- Engage a larger audience in the event
- Experience a virtual quiz

The workshop was attended by over 70 participants on MS teams' platform.



CORPORATE AND ACADEMIC EXCELLENCE COMMITTEE

LIVEWIRE: 2.0

Corporate and academic excellence committee (CAEC) hosted season 2.0 of the **LiveWire speaker Series** which aimed to bring preeminent business leaders, providing our community insightful perspectives on effective leadership and the opportunity for thought-provoking discussions on current topics faced by the business community and the world at large. This annual series hosted by CAEC highlighted cutting-edge, high-level thinking and analysis on a range of topics around business, economics, and inclusion during the Coronavirus pandemic and beyond.

This second season of LiveWire Speaker Series was carefully crafted to deliver a range of inspiring speakers - business leaders, pioneering explorers, and industry experts in an open, unbiased forum where exciting concepts were presented and a broad scope of issues were explored for the intellectual enrichment of the community. Students came away from each speaker event with greater awareness and a broader understanding of new - and sometimes controversial - ideas.

This LiveWire was dedicated to providing the highest quality speaker experience in the country, with a very personal touch for the audience/students.

Over the span of six weeks, CAEC had conducted four LiveWire webinars, with over 350 participants so far.



CORPORATE AND ACADEMIC EXCELLENCE COMMITTEE



LIVEWIRE SESSION 1

Speaker: Mr. Kothari.

Event date: June 5, 2021

Mr Kothari commenced the workshop by enlightening us on the concept of gamification. Sir then hosted a virtual quiz with the participants to show how easy and fun it is to conduct customizable quizzes, where the host controls the quiz and participants can play it on their laptops or mobile phones. He showed some of the tools that can be used to enhanced the online experience such as crowd.live, crowdpurr.com, quiz-maker.com and many more followed by a live quiz using one of the platform and insights into how the backend of the quiz platform works. The session was quite interactive followed by Q&A. The CAEC's Gamification Workshop session of 5th June, 2021 had guest speaker Mr. Deepesh Kothari.

The session was moderated by Dr. Nupur Gupta and Prof. Mukund Tripathi. Darshan Choure, Parth Desai, Vitthal Agarwal, Eashaa Saraogi from SBM, Siva Subramaniam from STME were present to provide assistance and interact with attendees and guest.

Mr Deepesh Kothari, the Head of Digital Strategy & Transformation at National Geographic Traveller- India was with us for this event.

Key Takeaways from the session were:

- How to make online events more interactive
- Engage a larger audience in the event
- Experience a virtual quiz

The workshop was attended by over 70 participants on MS teams' platform.



CORPORATE AND ACADEMIC EXCELLENCE COMMITTEE



LIVEWIRE SESSION 2

Mr. Debashish Ghosh was invited to speak at CAEC's 2nd Live Wire 2.0 on 3rd July 2021, where he de-mystified the topic **"Practising Leadership Skills as a Student."**

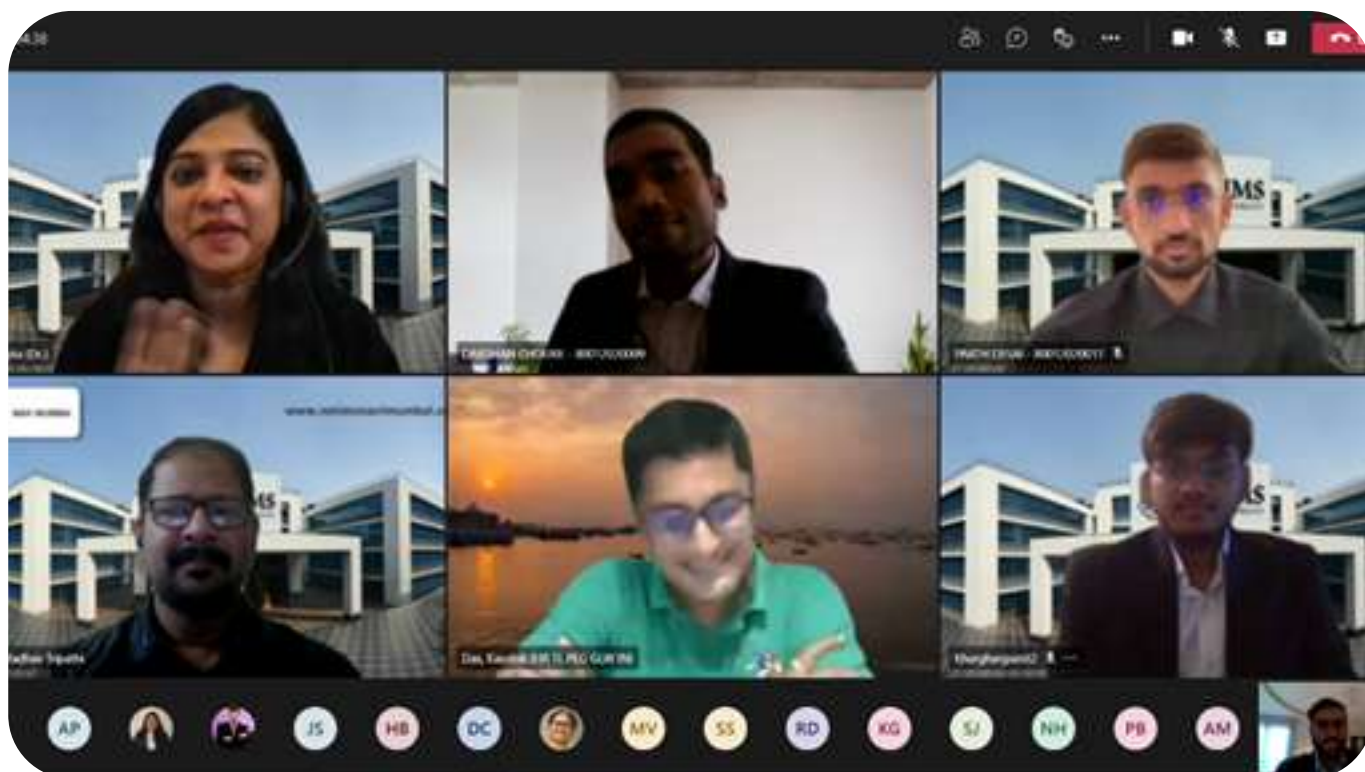
Mr. Debashish is a senior HR executive with over 18 years of expertise in overseeing end-to-end HR activities. Marshall Goldsmith Certified Executive and Teams Coach. Siliconindia magazine named him one of the "Top 10 Most Promising HR Leaders 2020" and White Page International named him one of "India's 50 Best HR Leaders 2021."

Mr. Debashish Ghosh took the students through the important topic of 'Leadership,' which is much required in today's society.

Sir began by connecting the subject of who is the greater leader between Sir Ratan Tata and R.D. Burman to the question of who is the better leader between two cricket legends. He also showed us some real-life examples of what to do if a client asks for recommendations on what to invest in next. He highlighted the three key habits of great leaders, namely, great leaders must have a development mentality, great leaders must aid someone in becoming successful, and he concluded on a wonderful note of developing lasting connections, continuing to explore, and discovering oneself. But, in the end, build memories and enjoy the trip that is referred to as "life"!



CORPORATE AND ACADEMIC EXCELLENCE COMMITTEE



LIVEWIRE SESSION 3

On 17th July 2021, CAEC had the privilege to have **Mr. Kaushik Das**, who came Live for the session in which he spoke on the topic “Self Leadership in the digital age.”

Mr. Kaushik Dash, who has 16 years of work experience, is currently Vice President of Talent and Development Lead, Citibank, South Asia. He has also gained experience working as a Learning and Development Partner – Global Learning Campus of Siemens, as a Senior Manager in Learning and Development of D’Decor Homes Fabrics, as a national Manager in Egnosi and various other companies.

While addressing our students, Mr. Kaushik shared a lot of useful insights on how his journey went from a professional cricketer to a corporate professional and then to a wildlife photographer & filmmaker.

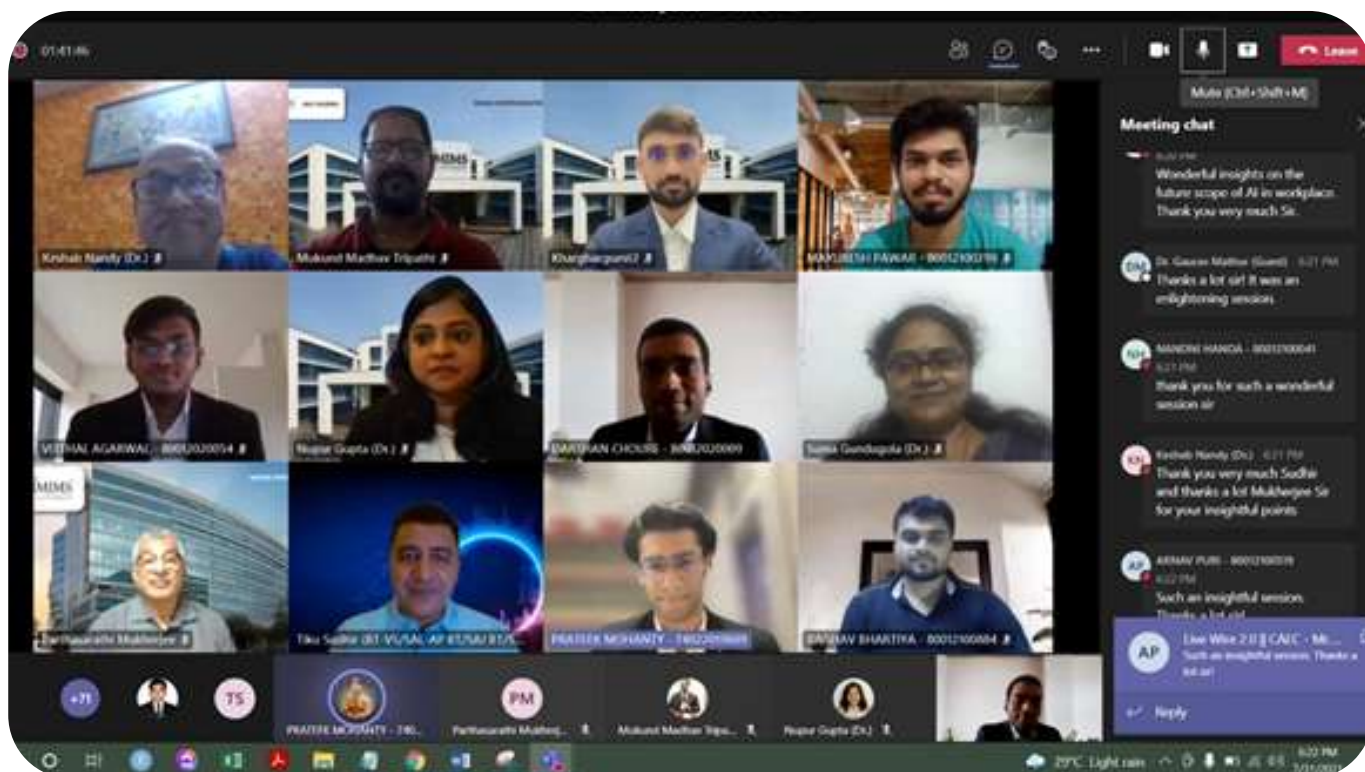
From a sports perspective, he told us when fear envisages, you should give you head, heart and soul in whatever you do. Then from a corporate leader perspective he told us to channelize our energy and passion into one thing so that skills follow us. Also he mentioned the success Mantra, ‘Talent* Work Ethics*Skills= Gives you strength’ so as to achieve your goals.

Moreover, he had also developed 5 P’s of leaderships i.e. Purpose, Passion, Perspective, Personality, Preparedness which cumulatively could help in reaching you goals.

So we learned a lot from Mr. Kaushik told his every experience and how well balanced, passionate a person should be in order to carry out tasks perfectly.



CORPORATE AND ACADEMIC EXCELLENCE COMMITTEE



LIVEWIRE SESSION 4

Mr. Sudhir Tiku, spoke live from Singapore, to speak at CAEC's Live Wire 2.0, where he spoke on the topic “**Employability and Future of Work**”.

Mr. Sudhir Tiku is the VP & Head at Bosch Energy and Building Solutions Division for the Asia Pacific and China.

While addressing students of NMIMS Navi Mumbai, Mr. Sudhir Tiku shared a lot of insights, educating the audience on how the future of work is going to be which looks disruptive, but has many great opportunities through AI. Where some completely new jobs like - Data detective, cyber city analyst, personal memory curator, Chief Trust Officer could be the new cornerstones of the future of work. be able stop the waves but can learn to surf by continuous learning.

He also gave insights on how the future of jobs would be driven by three trends:

- Rise of automation are impacting on who and how work is delivered
- AI and demographic shifts will change nature of work
- Business models will rapidly change

So, to cope up with this we need to be domain experts, and one needs to be a high performer in your respective domain, by learning and being a good listener. Mr. Sudhir Tiku concluded with a beautiful analogy of how the future students would be an out in humongous sea where we won't.



CORPORATE AND ACADEMIC EXCELLENCE COMMITTEE

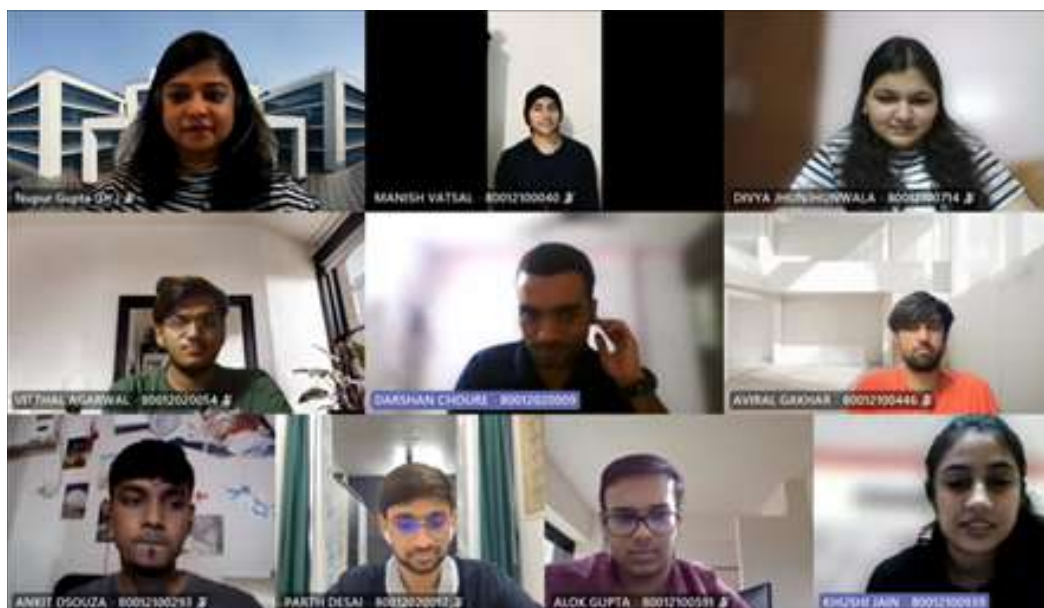
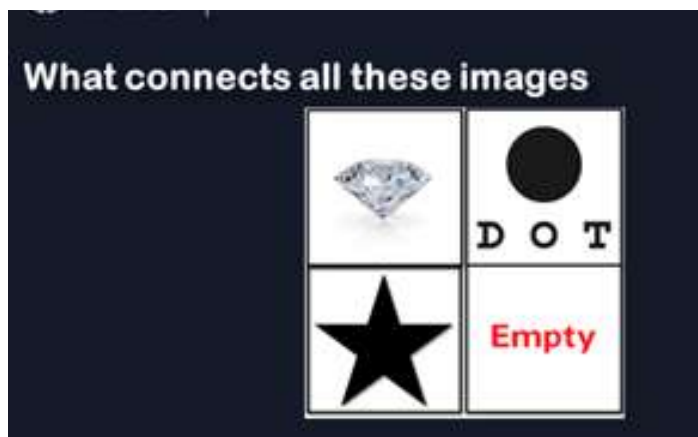


THE QU!Z

To break out of the mundane routine of online lectures/webinars CAEC had conducted an online intra-college competition called 'The Qu!z' which was organized on 27th June. This was an online quiz which was followed by a buzz quiz round. It had two rounds.

Wherein the first round was an elimination round. Here participants had an option to play it through their phone/desktop and 20 questions based on the corporate and economic events and was conducted on quizziz.com.

The top 8 participants from the 1st round qualified to the next round. Here these participants were asked to join an MS Teams meet link and the person who buzzes first after the question is displayed got the points. This was a 15 minutes round with 10 questions on the buzzer. The top 5 participants were awarded prizes (certificate) for the event. There were over 50 students who had participated in the event.





Placement Committee



PLACEMENT COMMITTEE



MAVEN
TALKS 2.0

CEO SERIES



Mr. Winny Patro, CEO of Recordent

Topic: B2B Tech Revolution-
The growing landscape of SME Tech



**Mr. Unny Radhakrishnan,
CEO of DIGITAS India**

Topic: Being Professional & Personal
- Sharing Some Perspectives.



**Mr. Deepesh Kuruppath, CEO of
CargoFL (Innoctive Technologies)**

Topic: Start-ups, Challenges and Opportunities



**Mr. George Heber Joseph, CEO &
CIO of ITI Mutual Fund,**

Topic: Wealth Creation Mantra



**Mr. Vikrant Vohra, CEO of Pizza
hut- Sapphire Foods India**

Topic: Human Touch at the Centre of
Customer- Experience Excellence



**Mr. Rana Barua, CEO of
Havas Group India**

Topic: Linking Advertising and Brand
Value - In a Pandemic World



PLACEMENT COMMITTEE WORKSHOPS

Mr. Antony Jose

Date: 13th July, 2021

Topic: Credit Rating

PLACEMENT COMMITTEE PRESENTS

**A WORKSHOP ON
CREDIT
RATINGS**

JULY 13, 2021
11:00 AM - 12:00 PM
MS TEAMS

MR. ANTONY JOSE

**MAVEN
TALKS 2.0**

As the Chief Rating Officer, Mr. Antony is responsible for governance processes and adherence to extant regulatory guidelines. He is in charge of rating committees, rating administration, and investor outreach. Antony has an overall work experience of two decades, spanning roles in Business Development, Rating Operations, and Regulatory Compliance. Prior to Acuité, he worked with CRISIL, and Edu-tech start-ups like iDiscoveri (XSEED). He is a Post Graduate in Business Management from S P Jain Institute of Management Research (SPJIMR), Mumbai. The session with Mr Antony Jose C - Chief credit rating officer of Acuité Ratings & Research Limited was extremely insightful and informative.

Dr. Shubhra Chakraborty

Date: 14th August 2021

Topic: How to Win Business Competitions

Being the winner of over 22 Business Competitions during her MBA journey, Dr. Shubhra Chakraborty is passionate about helping students develop their profiles and personal brands enabling them to be successful in their careers. She is a Branding & Marketing Consultant, who specializes in creating successful business plans and marketing campaigns for businesses through personal Brand Building. Dr. Shubhra ma'am motivated students to participate in various competitions and build profile by working on live projects. She has also offered multiple opportunities to all the students.

**HOW TO WIN
BUSINESS
COMPETITIONS**

**Dr. Shubhra Chakraborty
(MBBS, MBA)**

**Winner of over 22 Business
Competitions**

Founder & CEO - Poshan
Branding & Marketing Consultant
LinkedIn Influencer
Marketing Manager - Philips Healthcare

Saturday, 14 August
7:30 p.m - 8:30 p.m



PLACEMENT COMMITTEE WORKSHOPS



Ravi Randad

Date: 4th 5th September 2021

Topic: Excel Workshop

Mr. Ravi Randad, a Computer Engineer, specialized in Marketing, currently working as an Associate Consultant at Capgemini, has prior Experience in working with TCS. He has completed his graduation in Govt. Engineering College, Aurangabad, and post-graduation from Welingkar Mumbai. He helped students understand and learn how to use basic & advanced functions of Microsoft Excel.

Mr. Anjani Kumar

Date: 11th September, Saturday

Topic: Mindset that matters

Mr. Anjani Kumar, CHRO of MX Player. He is an MBA- HR graduate from XLRI Jamshedpur and also a Success Coach and Motivator who has worked with over 5,000 people and helped them achieve success in their lives and career.

It was our honor to host Anjani B Kumar, Human Resources Leader MX Player, for the talk on "Project Ambition" at NMIMS Navi Mumbai. The session revolved around the amazing non-profit initiative 'Project Ambition' by MX Player.



Mr. Anjani B Kumar introduced us to this path-breaking proposal designed specially to enhance the learning capability of fresh college graduates and guided us with the various technicalities related to it.



PLACEMENT COMMITTEE WORKSHOPS

Sanchita Ray

Date: 20th September, Friday

Topic: Workshop on consumer behaviour and UX research



MS. Sanchita Ray currently leads the User & UX Research team of Lazada, to drive product decisions through consumer insights. Lazada is the top e-commerce platform in South East Asia and part of the Alibaba Group. She also does pro-bono consulting and conducting workshops and mentoring students in various universities in Singapore. Recently she has been exploring how to leverage Big Data analytics along with traditional survey data. The session was engaging, interesting, and very enriching. We learned numerous things related to UX research and about consumer behavior, especially in the E-Commerce sector.

Sumit Agrawal

Date: 24th September, Friday

Topic: How to Crack Placements

Mr. Sumit Agrawal has 5 years of rich corporate experience at Microsoft and P&G and is now an entrepreneur. He associates himself with the phrase “Never Settle” and likes to approach things with a growth mindset and believes in constant learning. He loves interacting with young Business school students and has guided over 2000 students/professionals with their profiles and is currently on a mission to help MBA aspirants, current MBA students, and post MBA corporate freshers to make the most of their experiences.



To make sure that our students have a well-versed profile and to provide them with the right guidance on how to up-skill themselves to the industry standards, Mr. Sumit Agrawal took a session on “How to Crack Placements” who mentored the students by providing them his valuable insights and experiences.



Marcell

MARCELL



BRAND-O-SPECTRA

Event Name: **Brand-O-Spectra**

Date of Event: **29-30 May 2021**

Platform: **D2C**

Participants: **Open to all**

It was a fun event wherein participants were tested on their knowledge of brand recall, latest marketing news & trends. Also, the qualified teams presented sales idea of a make-belief product for an existing company and their presentation was judged to declare the winner.

The Event was divided into two rounds:

1. Quiz Competition
2. Marketing Pitch

First Round: Quiz Competition: 29th May 2021

- This round was a quiz competition covering a wide range of interesting topics related to brands and the evolution of their logos, various campaigns and other marketing activities. It was held amongst all the registered students and served as an elimination round.

Second Round: Marketing Pitch: 30th May

2021 - Highest scoring teams from Round 1 qualified for this round where they were asked to create a marketing pitch for a new service/product that can be introduced by an existing company. This round tested the sales skills of students.

Prize: Winner, 1st Runner Up and 2nd Runner Up received official certificates from MarCell



SYKM'S NMIMS NAVI MUMBAI

LIVE WEBINAR

"SOCIAL MEDIA & ALL"

JUNE 27 04 PM

[Register Now](#)

LINK IN BIO

ZENIL DUMASYA
Lead - Digital Outreach
Jio Creative Labs

SOCIAL MEDIA & ALL:

Event Name: **Social Media & All**

Date: **27th Jun 2021**

Time: **4pm to 5pm**

Venue: **MS Teams**

Open to: **All Students**

Our esteemed speaker, Mr. Zenil Dumasya, The Digital Outreach Lead of Jio Creative Labs joined us to share his wisdom on how to create customized solutions for clients through digital medium.

Webinar enlightened students about the following:

- Digital Channels of Communication
- Providing Customized solution
- Execution of Campaigns





MARCELL

MARKETING CONCLAVE

Day 1 - 1st August 2021

WIPAC NMIMS NAVI MUMBAI

Marketing Conclave Episode 1

Integrated Marketing Communications

By **Jiteen Aggarwal**
Head Of Marketing at Hettich India Pvt. Ltd



Venue - Ms Teams

 1st August
12:00pm- 1:00pm

[Register Now!](#)

Speaker 1: Integrated Marketing Communications

WIPAC NMIMS NAVI MUMBAI

Marketing Conclave Episode 2

Brand Building for Startups

By **Darshika Singh**
Marketing Professional
Ex-Associate Director (Marketing), Yulu



Venue - Ms Teams

 1st August
2:00pm - 3:00pm

[Register Now!](#)

Speaker 2 - Brand Building for Start-ups

Day 2 - 7th August 2021

WIPAC NMIMS NAVI MUMBAI

Marketing Conclave Episode 3

All About Social Media Content Creation

By **Tarun Makhija**
Co-Founder/CEO of Big Mouth Digital & Media



Venue - Ms Teams

 7th August
5:00pm - 5:30pm

[Register Now!](#)

Speaker 3 - All About Social Media Content Creation

WIPAC NMIMS NAVI MUMBAI

Marketing Conclave Episode 4

Digital Marketing

By **Karan Shah**
Founder of IIDE



Venue - Ms Teams

 7th August
6:00-7:00 pm

[Register Now!](#)

Speaker 4 - Digital Marketing



MARCELL



Name of Event: **Make Your MarQ**

Date of event: **20th - 24th September'21**

Platform: **Online**

Participants: **Open to all**

Make Your MarQ was a 3-day event in which MBA students from across India participated and competed to be victorious in all 3 rounds. Each round tested students on various aspects of marketing such as product promotion, branding, publicity and social media marketing.

The Event was divided into three rounds:

1. Quiz Competition – *Brandeur*

This round was a quiz competition in which students were given questions on real life incidents where company's sales and revenue had drastically changed due to introduction of a promotion strategy. It was held amongst all the registered students and served as an elimination round

MAKE YOUR MARQ

2. Meme Marketing – *Memelt*

Highest scoring teams from Round 1 qualified for this round where an unusual product was given to them and in 24 hours they had to create a meme and post it on Instagram tagging MarCell. In the next 24 hours, students had to promote their post and share the post along with a snapshot of likes with MarCell on the official email address (marcell@nmims.edu.in). Students were judged on their creative thinking, editing skills and promotion skills. This round also served as an elimination round. Dr Surabhi Koul was the judge of this round.

3. Pitch for Products – *Pitch Please*

Highest scoring teams from Round 2 qualified for this round where students had to create a pitch for an unusual product that was given to them. For this round, students were given 24 hours to prepare a presentation. On 28th September'21 7pm they gave 5 min pitch in front of an industry expert. Dr Rohita Dwivedi was the judge of this round.

Prize: Winner – INR 5,000

Runner Up – INR 3,000



SVKM'S NMIMS
Deemed to be UNIVERSITY

NAVI MUMBAI

kraftshala

MARCELL

CRACKING SUMMER PLACEMENTS

Guest Speaker

Varun Satia
Founder,
Kraftshala

10 October 2021
7 PM - 8:30 PM
SBM 1ST YEAR

CRACKING SUMMER PLACEMENTS

MarCell, the marketing committee of NMIMS, Navi Mumbai organized a webinar, “Cracking Summer Placements”, on 10 October, 2021, owing to the start of summer placement process in the campus. The summer placement process for M.B.A. students begins in October and extends till March in NMIMS, Navi Mumbai. In this period each student is offered a mandatory two-month internship of their choice. However, cracking summer placements is tricky business.

Hence, the guest speaker of the webinar - Mr. Varun Satia (FMS Alumnus), founder of Kraftshala & ex-Nestle Brand Manager, guided the first year M.B.A students of SBM, NMIMS, Navi Mumbai on how to ace virtual interviews. The speaker also discussed frameworks to solve the most common marketing cases and additional free resources to upskill in sales, marketing, and personal storytelling. This live event was attended by 100+ students.

MARCELL



B-AWARE 4.0

MarCell hosted a successful event called "B-Aware 4.0" which commenced on 21st November, 2021. "B-Aware" is the flagship event of MarCell and this year too, it turned out to be a flourishing hit with the participation of over 102 students from various BSchools in India. The event consisted of a quiz called "Know-It-All" as its round-1, which tested the core marketing concepts of the participants and further challenged them with marketing and branding trivia. Thereafter, top 12 teams from round-1 moved on to round -2 called "Turncoat" which was a live round of intra-team debate. Dr. Surabhi Koul, our honourable faculty judged the final round and provided every team with insightful and positive feedback.

Winners: "The Shield" from Great Lakes Institute of Management, Gurgaon
1st Runner Up: "Bridge Connect" from Welingkar Institute of Management Development and Research, Bangaluru
2nd Runner Up: "Marketing Queens" from SBM NMIMS Navi Mumbai

MARCELL



SYKMS NMIMS | NAVI MUMBAI
Digitising Commerce for Bharat

Guest Speaker

MS. AASTHA SHAH,
CATEGORY MANAGER,
MEESHO

Date: 18th December 2021 | **Time: 6:00 PM - 7:00pm**

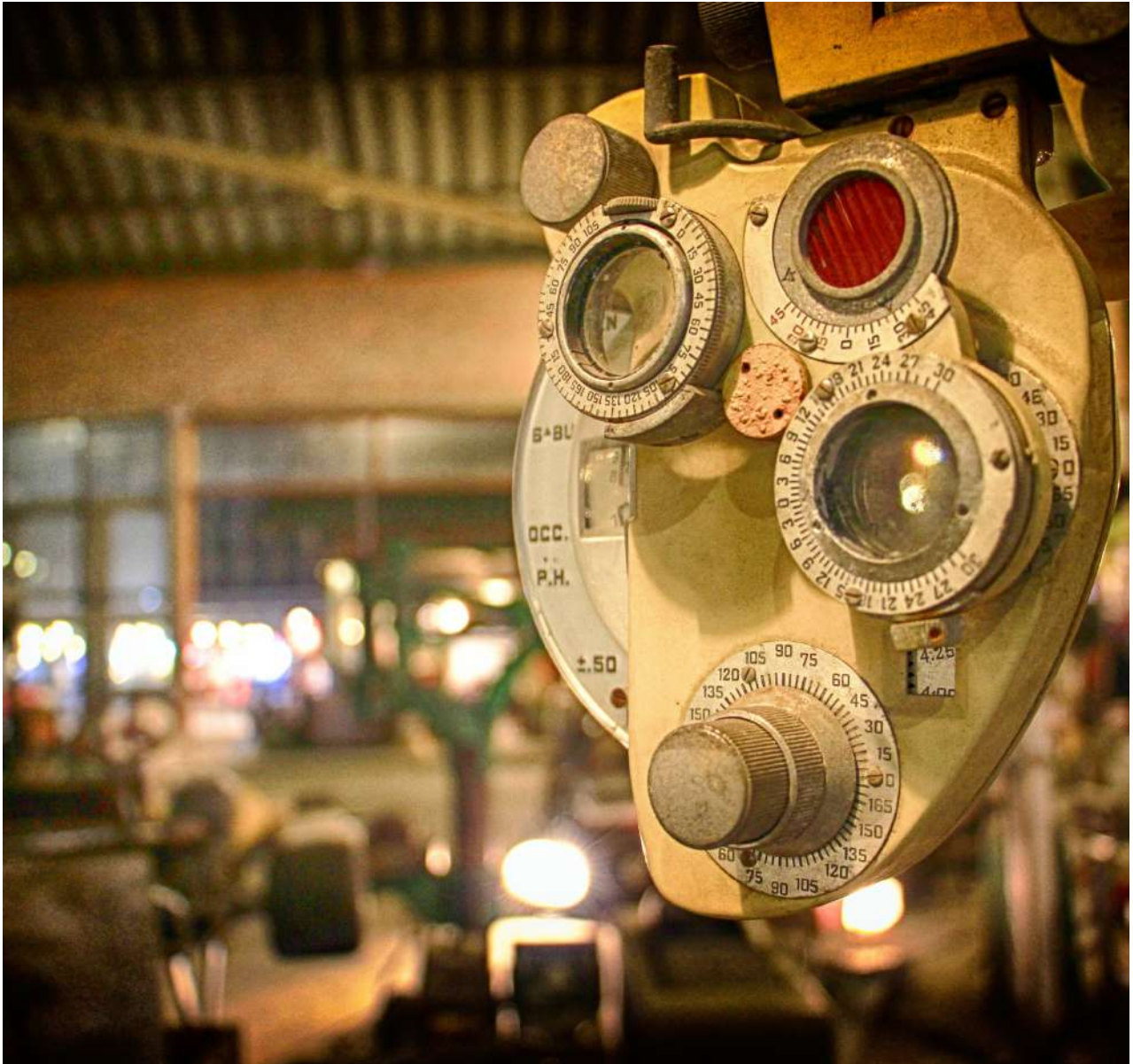
Venue: MS Teams

DIGITIZING COMMERCE FOR BHARAT

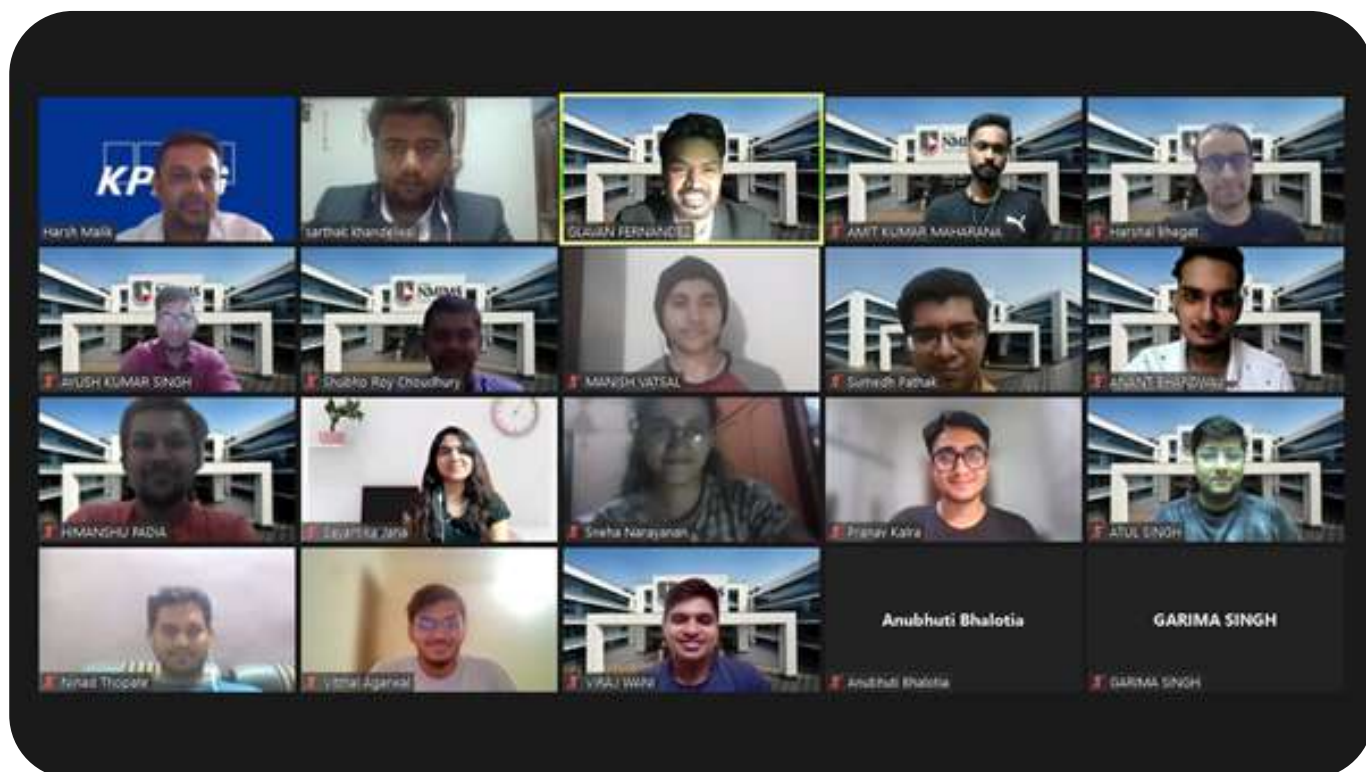
MarCell organized a webinar on the topic, “Digitising Commerce for Bharat” on 18th December, 2021. The speaker of the event was Ms. Aastha Shah, Category Manager at Meesho. The aim of the webinar was to enlighten students regarding the current landscape of the Indian e-commerce industry and how Meesho has successfully built its start-up.

The speaker also discussed the way in which Meesho is able to use customer first approach, 10X Thinking and Problem-first mindset to crack some of the most difficult challenges in e-commerce ecosystem in India today.

The session was followed by a questionnaire round where students cleared many of their doubts regarding e-commerce startups and various marketing strategies employed by Meesho. The session was attended by NMIMS, Navi Mumbai MBA students.

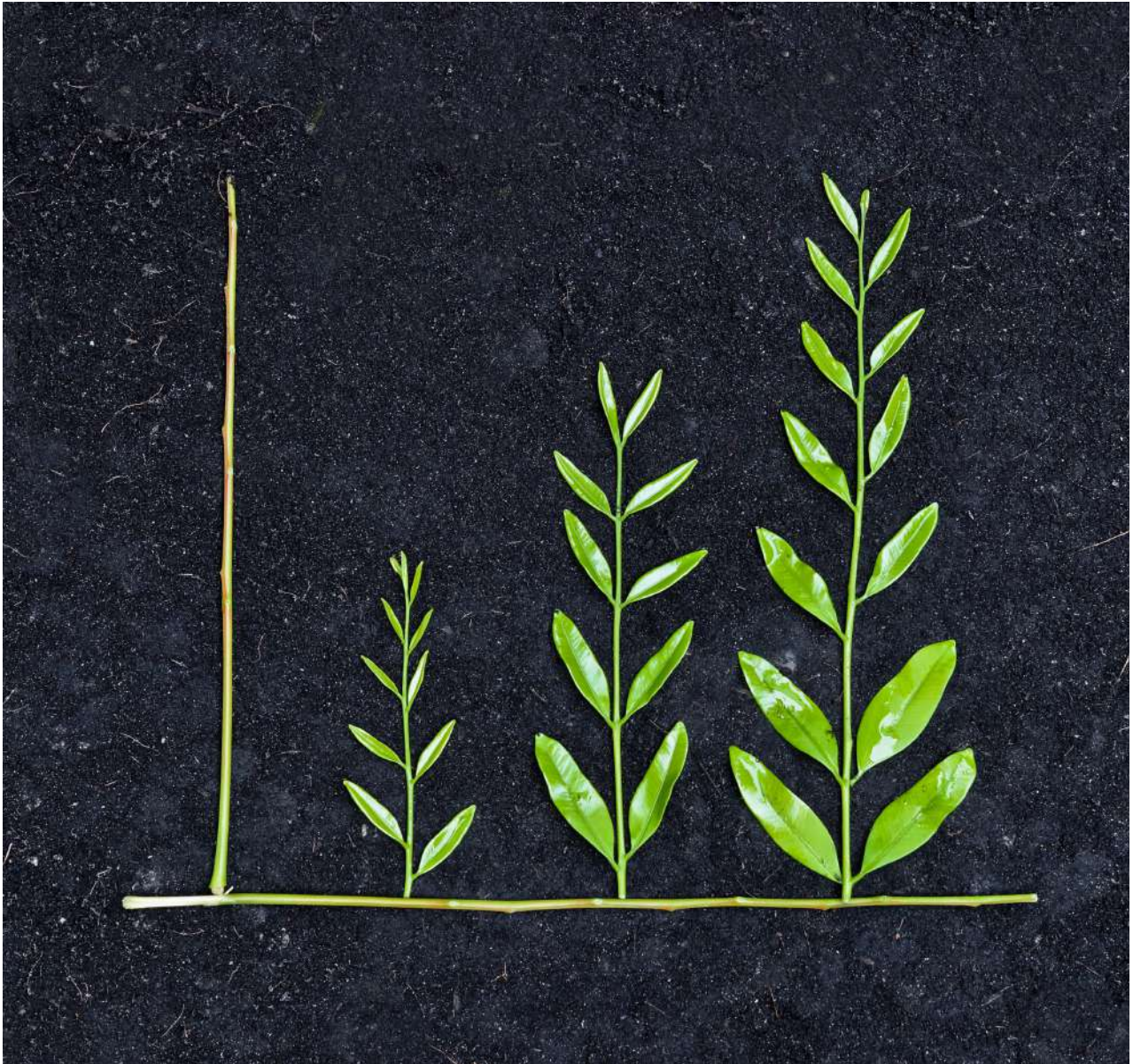


Opnatch



LEAN SIGMA GREEN BELT CERTIFICATION: 1

Mr Harsh Malik commenced the workshop-4-days training workshop on Lean Six Sigma Green Belt Certification by KPMG was conducted in the duration of 6th August 2021 to 9th August 2021. It was conducted for a period of 6 hours on a daily basis. The program for both the 1st years and 2nd years MBA students.



Community for Social Initiatives



COMMUNITY FOR SOCIAL INITIATIVES

SKMS
NMIMS
Navi Mumbai
Part of the UNIVERSITY

DATE
30TH MAY 2021

TIME
6:30PM - 7:30PM

Dr. Rohan N Bartake
Tobacco Treatment Specialist

TOBACCO DE-ADDICTION AND ORAL CANCER AWARENESS

Speaker: Dr. Rohan N Bartake

Event date: May 30, 2021

Every year, on 31st May, the World Health Organization (WHO) and global partners celebrate World No Tobacco Day. The annual campaign attempts to raise awareness on the harmful and deadly effects of tobacco use and second-hand smoke exposure and to discourage the use of tobacco in any form.

India has the highest number of oral cases in the world. Over 75,000 people died in the year 2020 due to oral cancer. More than 90% of oral cancer cases report the use of tobacco and related products.

The facts stated above clearly indicate that the awareness and knowledge about such topics among large sections of the general public, and particularly among addicts is low.

Dr. Rohan is among a few full-time 'Tobacco Treatment Specialists' in India. He has counseled more than 5,000 patients and conducted more than 500 awareness sessions. Community for Social Initiatives, NMIMS, Navi Mumbai took up the initiative to conduct an hour-long session to celebrate World No Tobacco Day.



COMMUNITY FOR SOCIAL INITIATIVES



“Ban every form of plastic before plastic bans every form of life on the earth”

“Do your little bit of good where you are; it’s those little bits of good put together that overwhelm the world”. – Archbishop Desmond Tutu

Do something drastic – cut the plastic!

BEAT PLASTIC POLLUTION

Of all the epidemics that plague us in modern living, the plague of single-use plastics seems to be the most pervasive. In homes, in offices, in restaurants, in public and private spaces, it would seem that we cannot do without these.

Plastic bags, straws, disposable cups, etc, seem to be the mainstays of our daily convenience and we are loath to get rid of them.

Nonetheless, as citizens of a world that is slowly getting choked by the plastic, we consume and dispose of, we need to get serious about doing away with plastics, especially Single-Use Plastics.

We all take pledges all the time. However, not all pledges convert into real action. This message must get repeated by multiple people, through multiple media, so it gets drummed in that plastics are not a good thing, and let’s get rid of single-use plastics.

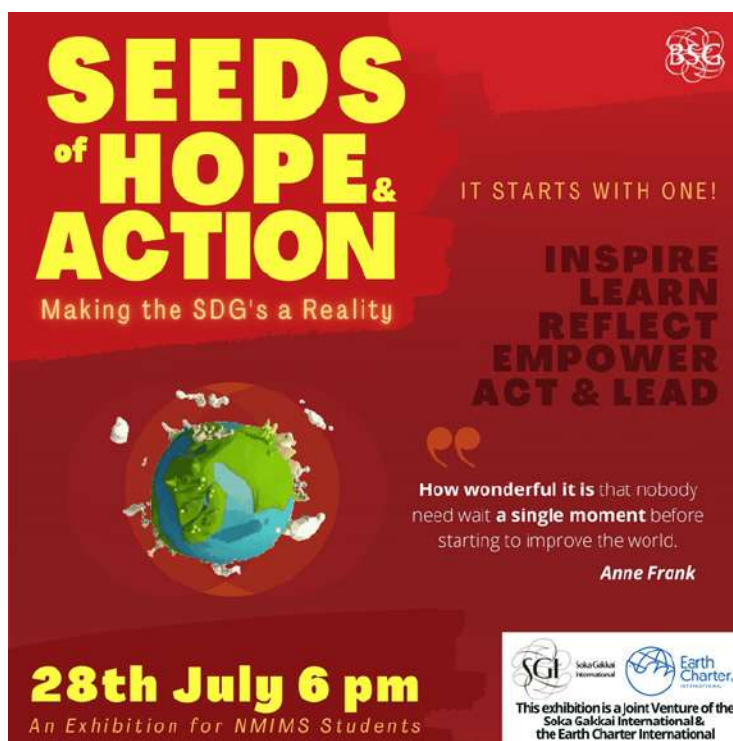
Taking the same idea forward, Community for social initiatives, NMIMS, Navi Mumbai launched this activity: **#BeatPlasticPollution**

What needed to be done?

Creative and innovative ways to upcycle single-use plastic > Take a picture with what you’ve created > Post it as a story on your social media handles and challenge two more people to do the same > Do not forget to tag CSI



COMMUNITY FOR SOCIAL INITIATIVES



SEEDS OF HOPE & ACTION

Seeds of Hope and Action (SoHA) exhibition was conducted exclusively by NMIMS students for NMIMS students!

What is SOHA?

The “Seeds of Hope & Action” (SOHA) exhibition is a joint initiative of the SGI (Soka Gakkai International) and the Earth Charter International which stresses our interconnectedness with the rest of the community of life and the need to broaden our sphere of compassion.

Who organized it?

The NMIMS Campus Group of Bharat Soka Gakkai (Indian affiliate to Soka Gakkai International) conducted this virtual exhibition for the students of NMIMS. Conducted by students for students, this evening promised to be an engaging and mutually inspiring interaction!

Why was it worth attending?

With all the information surrounding us today, it is natural to feel debilitating fear & powerlessness. A feeling that says:

"I want to do something, I just don't know if I can, or what can I even do"?

The SoHA exhibition encouraged youth to recognize their inherent power to spearhead transformative change!

“When young people’s will to transform reality merges with an indomitable optimism, the possibilities are limitless”. - Dr. Daisaku Ikeda, 2020 Peace Proposal



The Student Council

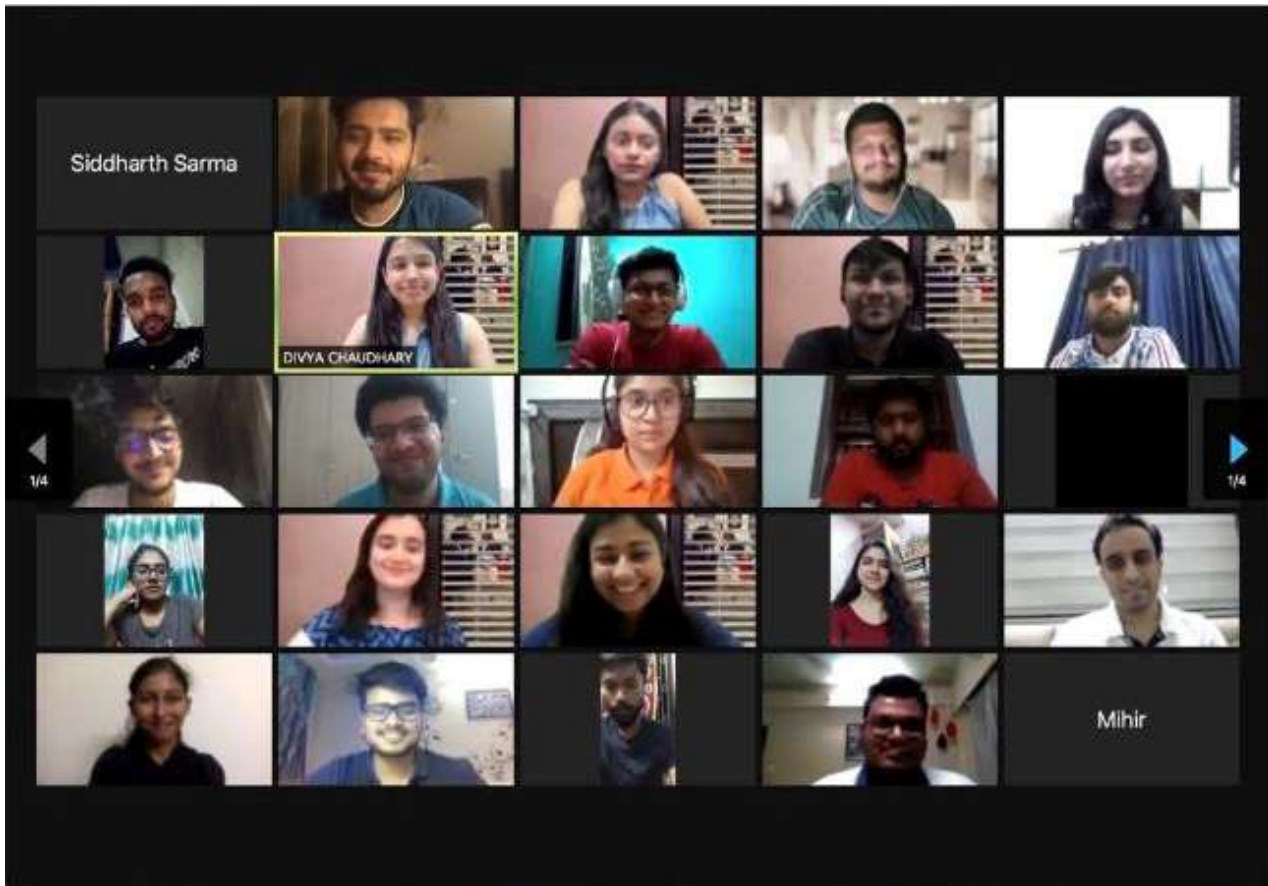
THE STUDENT COUNCIL



ENTREPRENEURSHIP UNTANGLED

On June 26th, 2021, The Student Council in collaboration with the Business Events Committee of SBM NMIMS, Navi Mumbai, organised “Entrepreneurship Untangled”, a panel discussion that brought together prominent personalities who have excelled in their fields to address typical myths about entrepreneurship. The programme was aimed at young leaders who wish to seek inspiration from well-known experts such as Mr. Sushanto Mitra, Founder & CEO Lead Angels-Startup Investing India, Mr. Suneel Bandhu Managing Director of Luxavera Ventures, Mr. Gautam Patel, Founder & Managing Director Partner of Z3 Partners, Mrs. Saritha Singh, Founder & CEO of Inspire solutions INC./Regional Council member of NASSCOM India, Mr. Ajay Pandey, Founder- Vaugment/ Independent Director of NELCO Limited / Empanelled Arbitrator – Indian council of Arbitration along with the Moderator Dr. Arvind Mathur, Associate Dean of School of Technology Management and Engineering at NMIMS, Navi Mumbai.

THE STUDENT COUNCIL



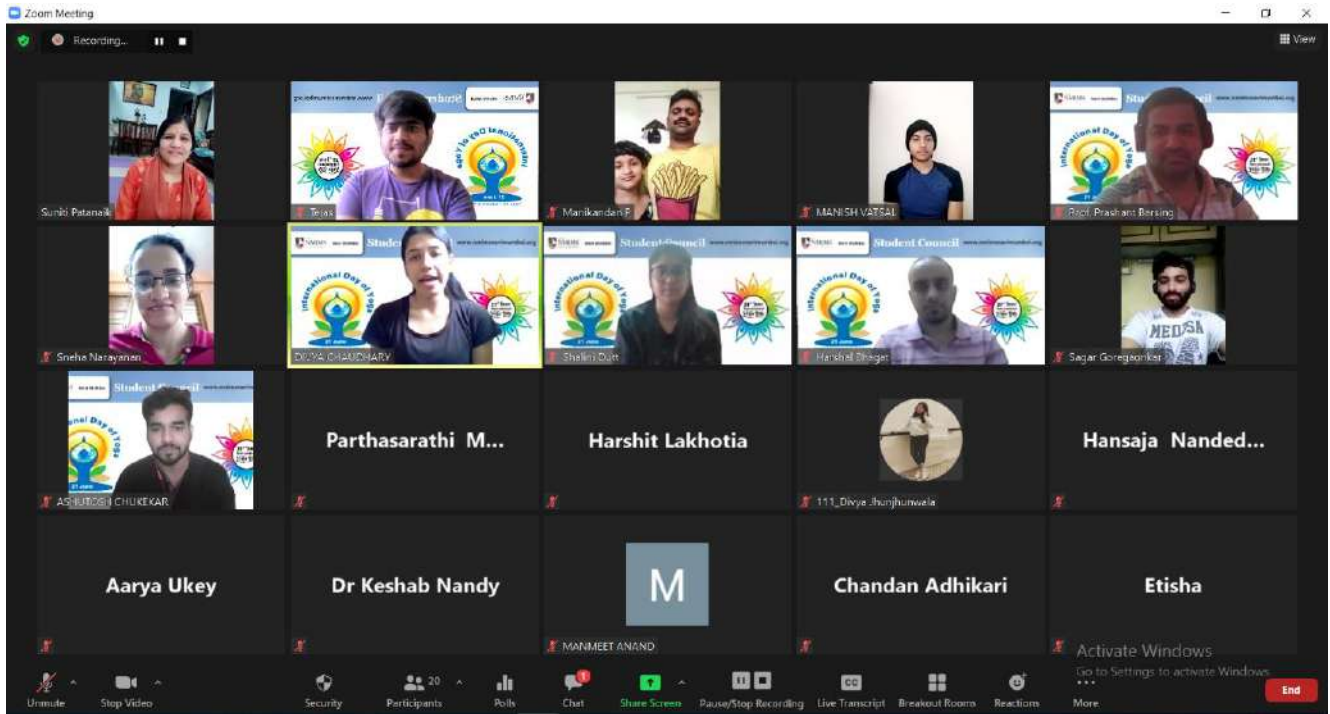
BUDDY PROGRAMME

First introduced in the AY 2020-22, The Buddy Program is a great initiative taken by the Student Council and the Public Relations Committee of SBM, NMIMS, Navi Mumbai with the goal of providing new students with timely support. The program's goal is to make the onboarding of talented young brains as smooth as possible by providing the new batch of students with “buddies” from the Senior batch.

The programme featured introductory meetings, webinars with NMIMS Navi Mumbai alumni, weekly fun-activity sessions, and segmented buddy group discussions, all of which helped to bring the incoming batch of students closer to each other and to their buddies. The programme was not just about resolving doubts or questions, but it was also a lot of fun. The unique aspect of this effort is that it does not end here, it runs throughout the year.



THE STUDENT COUNCIL



YOGA DAY

Every year on June 21, International Yoga Day is observed to promote the importance of yoga. It helps in the rejuvenation of one's minds and bodies, resulting in a better lifestyle. Yoga not only provides physical and mental relaxation but also develops strength and resilience.

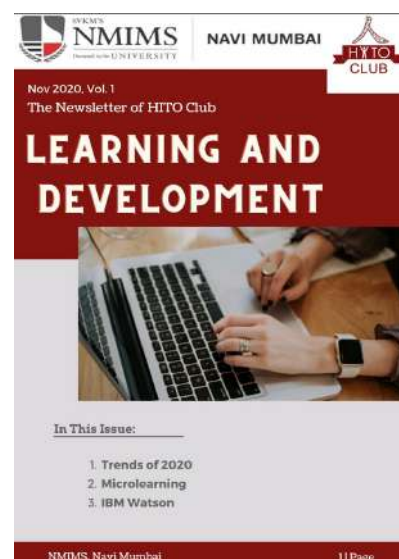
With the COVID-19 pandemic aggravating psychological distress and mental health issues, the Student Council of SBM, NMIMS, Navi Mumbai invited Mrs. Suniti Patnaik to deliver a Yoga session, thereby helping students stay fit and overcome isolation and depression.



Hito



HITO



Being a new club, in the first half of the year we focused on developing a personal mail ID and presence on social media platforms. After brainstorming we created the logo of the Hito club and posted it on all social media handles. We also posted a picture of all our committee members along with their positions so that it would be easy to recognise as and co-ordinate with the corporates and future

Seeing the world adapting to the new normal that is digitalization we even published a newsletter focusing on different articles how digitalization has an impact on human resources and what will be the future.

For the first time Hito club participated in the 2 day event of Avion. We came up with a Mente Momentia quiz related to various fields in Human Resources. The event was held on D2c platform where we received 100 + participation across B schools in India.

We also organised TEDx NMIMS Navi Mumbai, on 31st March 2021, with the theme of 'perspiring dreams'. We connected to speakers across the globe, who shared their own experiences from different domains and had an interactive session with the students of NMIMS, Navi Mumbai.



Business Events Committee



ENTREPRENEURSHIP UNTANGLED

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International Linkages Committee

INTERNATIONAL LINKAGES COMMITTEE

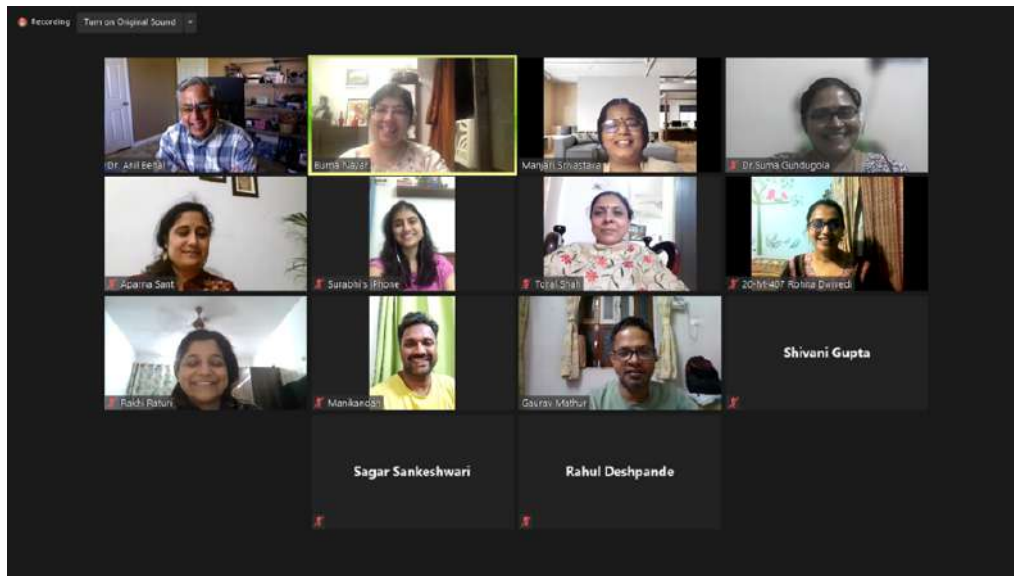


UNRAVELLING THE MIRAGE

On February 26th, 2021, the International Linkages Committee at NMIMS, Navi Mumbai, kick started its International guest lecture series with its very first guest- Dr. Anil Behal. The vision of “Unravelling the mirage”, is to enable students to bring in invaluable insights from Global connoisseurs and make the world a smaller place.

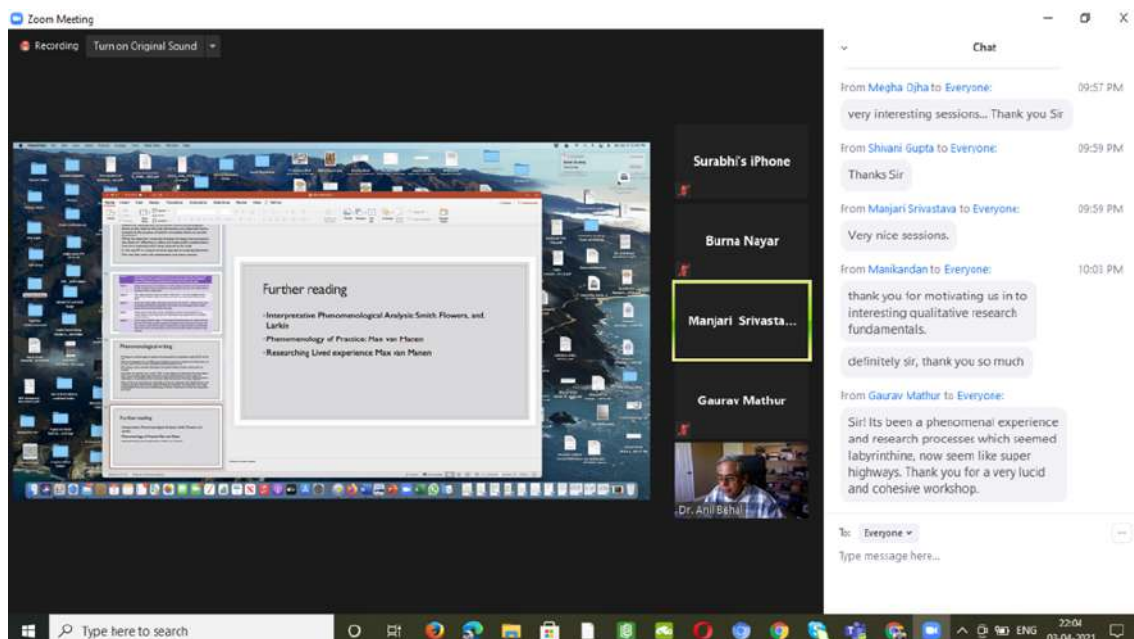
The esteemed speaker for the debut of this initiative was Dr. Anil Behal. Dr. Behal is a senior faculty in Qualitative research, and the Managing Director of ORGDYNE Training and Consultancy, LLC (Philadelphia). He is an esteemed alumnus of Masters in Management from American College, Bryn Mawr, Contemporary Psychoanalysis from Philadelphia School of Psychoanalysis, and Masters in Human and Organizational Systems from the Fielding Graduate University, Santa Barbara (California).

He is actively involved in coaching doctoral students in new qualitative research approaches. Dr. Behal spoke on a rather exceptional topic- Negative Capabilities and Leadership. Being an abstract concept that is not very commonly known, Dr. Behal explained it in 120 minutes in a very fascinating manner. He kept the attendees engaged with his interactive questions and remarkable wit. He provided important perspectives to future leaders on mastering the art of uncertainty and unknowing while being unfazed by the disputes of being in a leadership position.



FACULTY DEVELOPMENT PROGRAM

The International Linkages Committee conducted its first Faculty Development Program, moderated by Dr. Anil Behal- a connoisseur of Qualitative research and phenomenology. This interactive FDP was conducted in a series of 4 modules, since understanding Qualitative Research has become imperative in a world of changing behaviours and a global pandemic. The 2-hour sessions were conducted over a period of 4 days- March 22, 23, 30, and April 3, 2021.





Fincorp



 NAVI MUMBAI 

FinSight

Future of Blockchain & Cryptocurrency in the finance world


Mr. Ashutosh Mishra
 Director - Head of Corporate Sales,
 ANZ Bank

Join us on
Microsoft Teams

5:00-7:00 PM

31st
OCTOBER

FIN SIGHT

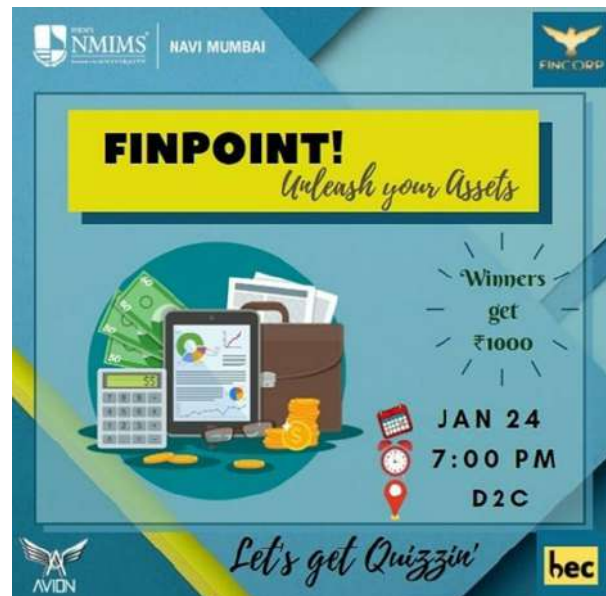
In the month of October 2020, Fincorp had conducted a webinar on the Future of Blockchain and Cryptocurrency by Mr. Ashutosh Mishra, Director Corporate sales, ANZ Bank and an author.



Venue: Microsoft Teams
 Dated: 31st October 2020

FINPOINT QUIZ

The FinPoint Quiz had various questions related to Finance and the business world testing you on your basic fundamentals and your knowledge about the financial news around the world. This was conducted under the event Avion - A Business Conclave.


Dated: 24th January 2021



 NAVI MUMBAI 

FINPOINT!



Unleash your Assets



Winners get ₹1000

JAN 24
 7:00 PM
 D2C

Let's get Quizzin'

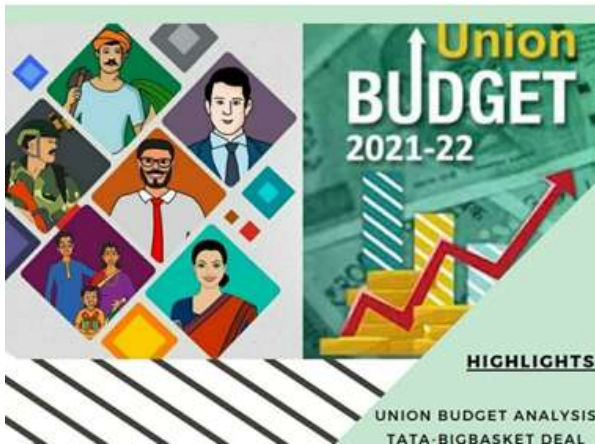
 



FINNACLE

Fincorp released a monthly newsletter "The Finnacle" that is filled with information, research findings and latest happenings in the financial market and economy. The team and the management students, who have keen interest as well as an expansive knowledge base in finance, have written the articles in the newsletter.

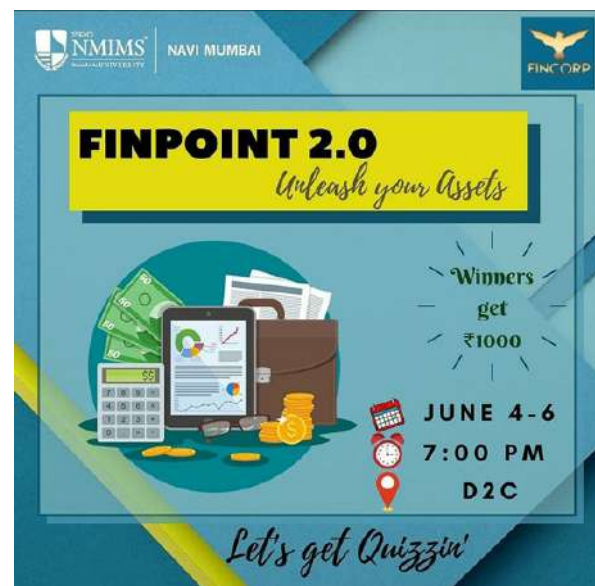
Dated: April & July 2021



FINPOINT 2.0 QUIZ

The FinPoint 2.0 Quiz conducted on D2C had various questions related to Finance and the business world testing you on your basic fundamentals and your knowledge about the financial news around the world.

Dated: June 04 – June 06, 2021





Music Committee



MUSIC COMMITTEE



GRATITUDE

Gratitude looks to the Past and love to the Present; fear, avarice, lust, and ambition look ahead.” If you can read this, then thank a teacher!

Gratitude, this event was organised by the Music Committee to show gratitude towards teachers who had taken extra efforts to adjust to the new normal post covid 19 and to teach us with the same perfection in the new online mode. We were grateful to have all the teachers as our mentors, the ones who treated us more like friends, and not just students. They went above and beyond to make sure we sail through the hardships of this pandemic whilst also managing their own personal and professional lives for almost a year.

The event started with the performances of some supremely talented performers of the Music Committee who presented astounding performances of various genres like Indian Classical, Indian instrumental, Western Instrumental, K-Pop etc. We also had a few artists perform their original songs.

All the teachers were rejoicing to the melodies. Quite clearly it was a superb start to the event. Each teacher had a smile on their faces which gave the organisers and the performers motivation and satisfaction because our ultimate goal through ‘Gratitude’ was to make the teachers feel happy and make them relax a bit from their heavy workload. Their visible happiness gave us just the feedback of the start we were looking for.

Then we had three very interactive games “Guess the Antara” where we played the Antara of the song and the faculties had to guess the song, “Antakshari” where the teachers were divided in two teams, and they had to compete with each other and “Guess the movie clip” where a clip from a movie was randomly played and the teacher who was the fastest to guess it were rewarded with points.



MUSIC COMMITTEE



The event was then concluded with a beautifully written, composed, produced, mixed, and mastered original song MANZIL all by the students of our committee. The song describes our love towards our hardworking teachers. The teachers who had helped us during our toughest times, The teachers who brightened our days during the darkest of times, The teachers who had cared for us since day one. This song was, still is, dedicated to all our lovely teachers! The song was an instant hit. Every teacher praised the composition.

In fact, the teachers from other NMIMS campuses too were too impressed with this composition. They sent their lovely responses to our team which gave us abundant pleasure. Overall, it was quite a memorable event and the teachers till date talk about this event.



MUSIC COMMITTEE



EUPHONIC

“Sometimes music is the only medicine the heart and soul needs” The Music Committee of NMIMS Navi Mumbai organized a virtual event “Euphonic” which was held on 19 June 2021. It was a concert in which the most promising talents of the committee performed and all of them performed songs of different genres which made this concert even more historic.

The music committee had arranged a game for all people attending Euphonic that had an interesting element of singing as per the given situation, which made this event even more interesting, and the cherry on the top was an additional segment called “The Open Mic” where any person from the college including the administrative staff, faculty members and the students could showcase their talents without being judged, the response of this segment was exceptionally overwhelming. Many new faces and faculty members performed which made this event unforgettable and cherishable.





MUSIC COMMITTEE

REQUIEM 2.0

“Sometimes music is the only medicine the heart and soul needs” The Music Committee of NMIMS Navi Mumbai organized a virtual event “Euphonic” which was held on 19 June 2021. It was a concert in which the most promising talents of the committee performed and all of them performed songs of different genres which made this concert even more historic.

EVENTS: Requiem 2.0 enclosed 9 events from various aspects of music namely Indian solo, beatbox battle, western solo, Rap it out, Playing with Genres, Frequency, Musical Ensemble, Ode from Within and Music Trivia.



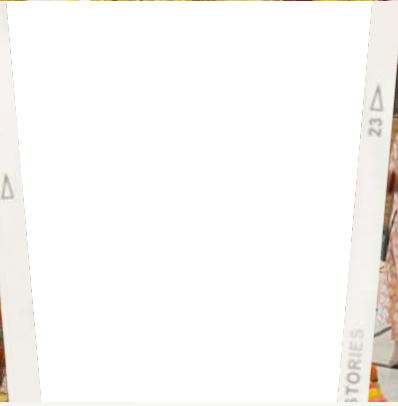
COLLABORATIONS: We were grateful to have the presence of some of the best music societies of the country namely “Music club VIT Chennai”, “Music Committee ILNU”, “Western Music Society LSR”, “DASP Music Society Amity University, Noida” as the official performance collaborations for this event. As part of these collaborations, members from these music societies collaborated with the members of the Music Committee of NMIMS Navi Mumbai to create astonishing and beautiful pieces of music.

UNDERRATED ARTISTS LIVE CONCERT: In addition to these competitions, the event was concluded by a mesmerizing concert featuring some amazing Underrated Artists of the country. The Music Committee of NMIMS Navi Mumbai has always believed in promoting the hidden talents of the county and providing them a stage to showcase their skills. This concert was just a step forward in that direction. During the live concert, eight underrated artists gave spectacular and soulful performances. Those were Rohan Chaudhary, Akhshit Dhall, Utsavi Jha, Kabeer Ali, Parth Srivastava, Alvina D’souza, Saksham Sehgar and Arham Fulfagar.





Ganesh Chaturthi Celebration





Shining Stars of
SBM



TEAM P.S.

USHUS- Christ Univerisity.



Mr. Pratap Rajkumar M
1st Year
SBM



Ms. Shalini
1st Year
SBM



TEAM PROFESSIONALS

Eunoia 2.0- SRCC, Delhi.



Ms. Khushi Jain
1st Year
SBM



Mr. Harshit Lakhota
1st Year
SBM



Mr. Prateesh Bhambani
1st Year
SBM



TEAM THE OPTIMIZERS

Opstakle- IIM Calcutta.



Ms. Khusboo Gangvekar
1st Year
SBM



Mr. Glavan Fernandez
1st Year
SBM



Mr. Nihhar Nimish Tated
1st Year
SBM



TEAM HOTSHOTS

Battle It Out - NMIMS, Mumbai.



Ms. Shreya Jain
1st Year
SBM



Ms. Khushi Jain
1st Year
SBM



Ms. Navya Shah
1st Year
SBM



TEAM DEAL MAKERS

Vigyaapan(Avenues)- IIT Bombay.



Ms. Navya Shah
1st Year
SBM



Mr. Pratap Rajkumar M
1st Year
SBM



Mr. Prateesh Bhambhani
1st Year
SBM



TEAM DEAL MAKERS

Marketing Chakravyuh - JIMS, Indore.



Ms. Shreya Jain
1st Year
SBM



Ms. Khushi Jain
1st Year
SBM



Ms. Navya Shah
1st Year
SBM



TEAM DEAL MAKERS

PRisma- DBE, Delhi University.



Ms. Navya Shah
1st Year
SBM



Mr. Pratap Rajkumar M
1st Year
SBM



Mr. Prateesh Bhambhani
1st Year
SBM



TEAM TERRIFIC TRIO

MARQ - NMIMS, Navi Mumbai.



Ms. Divya Jhunjunwala
1st Year
SBM



Ms. Mansi Bajaj
1st Year
SBM



Ms. Navya Shah
1st Year
SBM



TEAM THE ELITES

BRANDWARZ- XIMB.



Ms. Shalini
1st Year
SBM



Ms. Nandni Handa
1st Year
SBM



Mr. Harshal Bhagat
1st Year
SBM



TEAM HOTSHOTS

Battle It Out - NMIMS, Mumbai.



Ms. Shreya Jain
1st Year
SBM



Ms. Khushi Jain
1st Year
SBM



Ms. Navya Shah
1st Year
SBM



TEAM INCOGNITO

Avenues- IIT Bombay.



Ms. Khusboo Gangvekar
1st Year
SBM



Mr. Glavan Fernandez
1st Year
SBM



Mr. Nihhar Nimish Tated
1st Year
SBM



TEAM HOTSHOTS

Brandrupt - IIM, Trichy.



Mr. Pratap Rajkumar M
1st Year
SBM



Mr. Prateesh Bhambhani
1st Year
SBM



Ms. Navya Shah
1st Year
SBM



TEAM DOUBLE DHAMAAL

Fun Beyond Finance- DSB, New Delhi.



Mr. Harshit Lakhotia
1st Year
SBM



Mr. Prateesh Bhambani
1st Year
SBM



TEAM MARKETING QUEENS

Be-ware- NMIMS, Navi Mumbai.



Ms. Veda Kothamachu
1st Year
SBM



Ms. Drishti Vanvari
1st Year
SBM

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An official publication of NMIMS NAVI MUMBAI

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